

01:050:259: H1      Popular Culture

We live it, breathe it, ignore it and take it for granted, yet it holds a tremendous amount of influence over all our lives. It's true - popular culture affects everyone in ways that we don't even realize. It shapes what we do, what we buy, and even how we view ourselves as members of society. By applying social science research techniques to the study of pop culture relics (such as music, movies, television and advertising), this course will help students to become critical consumers of popular culture, and better understand the many (often covert) ways in which pop culture influences us. And it might win them a few points in Trivial Pursuit, besides!