

301:01 Hip Hop: History and Culture

Since its emergence in the 1970s as a localized community formation in New York, hip hop has developed into a billion-dollar, transnational industry with a myriad of cultural legacies and commercial products. This course examines the historical, social, political and aesthetic roots of hip hop culture and music. We will look at its beginnings in urban black and Latino youth cultures, its aesthetic contributions to popular music and cultural expression, the vexed representations of women in hip hop, and its place in a larger global commercial exchange. In addition to analyzing hip hop music, the course will look at advertising, fashion, cinema, music video, and popular literature.